



# Modern Film-Scoring Intensive Program

Transform your musical passion into a professional film scoring career with our comprehensive 36-week intensive program.

IVY MUSIC PRODUCTION

# Program Mission & Vision

## Artistic Excellence

Develop your unique voice and master technical skills for film, TV, and game scoring, blending creativity with industry standards.

## Hands-On Learning

Work on real film, TV, and game projects to build a professional portfolio, mimicking industry assignments and deadlines.

## Industry Readiness

Master creative and business aspects of media scoring, from orchestration to contract negotiation, for career success.

# Film Music: Create & Understand

## Learn How Music Tells a Story

This module helps you compose by studying existing music and exploring film scores through hands-on exercises.

- Analyze famous film scores and their storytelling techniques
- Explore character themes and musical narratives
- Develop your unique musical style
- Practice composing music to enhance emotions



We explore two prominent approaches to modern film scoring:

### Classical Film Scoring

Rooted in the Golden Age of Hollywood, this approach uses strong melodic themes and leitmotifs for direct emotional connection to the narrative.

- Memorable melodies & leitmotifs
- Extensive full orchestral use
- Clear thematic development
- Direct emotional impact

### Immersive Film Scoring

A contemporary approach focusing on atmosphere and subtle emotional guidance, blending traditional and experimental sound design.

- Emphasis on ambient textures
- Electronic & experimental elements
- Mood-driven, less overt melodies
- Subtle emotional impact



# Music Technology & MIDI Production



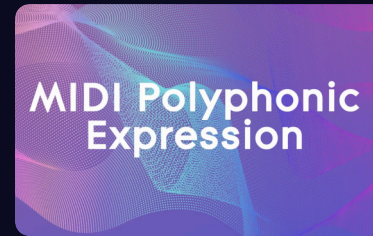
Master industry-standard DAWs (Logic Pro, Cubase, Pro Tools) for efficient workflows, advanced MIDI editing, and comprehensive project organization.



Utilize premium sample libraries to layer samples, create realistic performances, and produce professional-quality mockups.



Learn sophisticated MIDI programming techniques. Create hyper-realistic mockups, saving production time and budget.



Explore MPE (MIDI Polyphonic Expression), a new MIDI technology that enables individual control over pitch, vibrato, and timbre for each note in polyphonic playing, opening new expressive possibilities.

Technology empowers modern composers to translate creative visions into polished audio demos. This module focuses on crafting high-quality mockups for effective communication and professional presentations.







# Orchestration Techniques



## String Family Mastery

Learn to write idiomatically for violins, violas, cellos, and double basses. Understand bowing techniques, articulations, and how to create lush, realistic string arrangements that translate beautifully from score to performance.



## Woodwind & Brass Writing

Master the unique characteristics of each instrument family. Discover how to balance woodwind colors with brass power, creating dynamic orchestral textures that serve the dramatic needs of your film scores.



## Percussion & Rhythm

Explore the vast world of orchestral and ethnic percussion. Learn to use timpani, snare drums, cymbals, and world instruments to create rhythmic drive and atmospheric textures.



## Hybrid Orchestration

Integrate sample libraries with live instruments seamlessly. Understand when to use virtual instruments versus live players, and how to create convincing hybrid arrangements that maximize your budget and creative vision.



# Advanced Directorial Concepts for Composers

Professional composers need a deep understanding of directorial techniques to weave scores intrinsically into a film's fabric, enhancing narrative and emotional impact. This advanced course elevates composers' craft beyond traditional scoring.



## Visual Storytelling & Music

Integrate musical vision with directorial intent, translating cinematic elements into powerful sonic narratives.



## Camera Work & Musical Perspective

Mirror camera perspective and character emotion through harmonic language, instrumentation, and temporal pacing.



## Color, Lighting & Music

Integrate scores with visual elements like color and lighting, using timbral choices to enhance dramatic intent.



## Director-Composer Collaboration

Develop a profound partnership with directors, seamlessly integrating musical vision for integral cinematic scores.



## Cinematic Psychology & Narrative

Align musical dynamics with tension and release, reflecting psychological realism and engaging audience emotions.



## Department Collaboration & Film Hierarchy

Understand your role in film production, collaborating effectively with sound, editing, and post-production, navigating the film hierarchy.

*Mastering these concepts enhances scoring abilities and fosters deeper partnerships with directors.*



# Electronic, Modular & Semi-Modular Synthesis



## Advanced Sound Design Techniques

Explore the creative possibilities of modular and semi-modular synthesizers for cinematic applications. Learn to build complex patches that generate evolving textures, rhythmic patterns, and atmospheric soundscapes perfect for film and game scoring.

This specialized module covers patch design fundamentals, generative composition techniques, and how to integrate modular systems into your existing workflow. Students gain hands-on experience with actual hardware, learning to create sounds impossible to achieve with traditional software instruments.

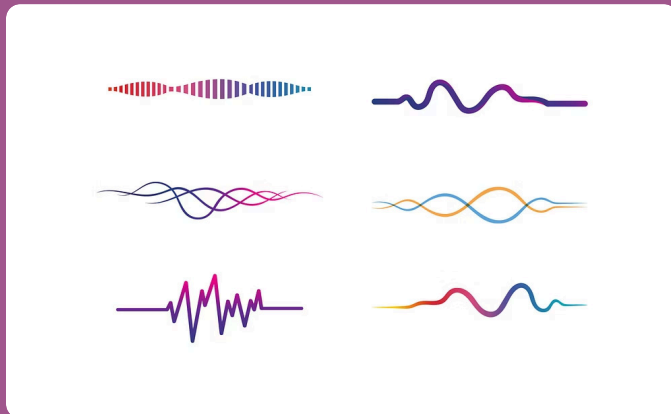
- Build custom patches for specific cinematic needs
- Create generative textures and evolving soundscapes
- Integrate modular systems with DAW workflows
- Develop unique sonic signatures for different projects

The knowledge gained here provides composers with a distinctive edge in the industry, offering clients truly unique sonic experiences that set their work apart from competitors using only standard sample libraries.

📌 Hands-on experience with actual modular systems provides composers with unique sonic capabilities unavailable through traditional software instruments.



# Sonic Audio Branding & Marketing Psychology

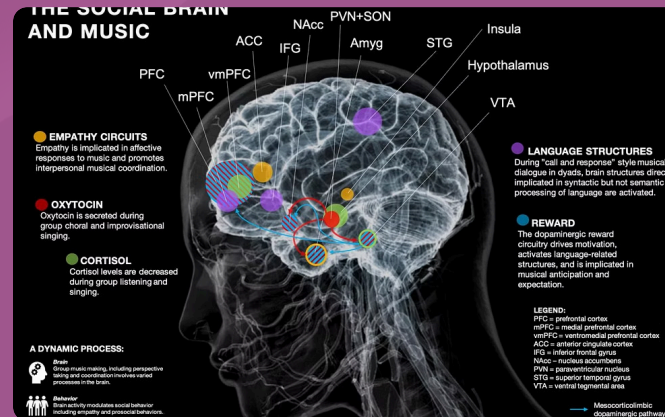


## Brand Identity Through Sound

Learn how music and sound create memorable brand identities. Analyze sonic logos and campaigns, understanding audio's influence on consumer behavior and brand recognition.

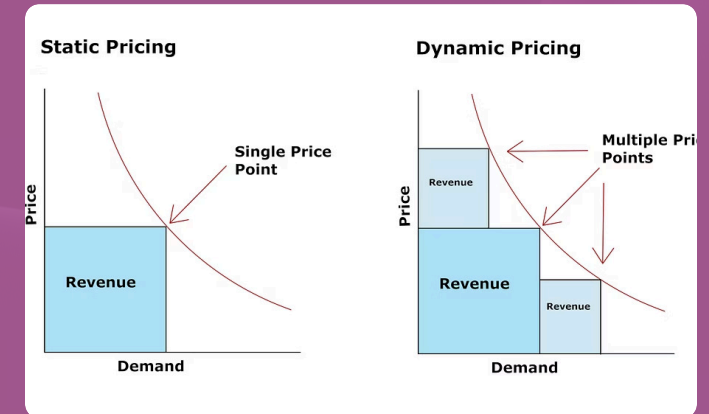
Music and marketing offer growing opportunities for film composers. This module teaches designing memorable audio identities, analyzing campaigns, understanding audience psychology, and creating music for marketing goals.

Case studies and projects develop skills in creating sonic logos, brand themes, and advertising music. This opens doors to lucrative commercial music and brand partnership opportunities.



## Emotional Triggers

Explore how music triggers emotional responses. Craft audio to evoke specific feelings, vital for compelling advertising and brand scoring.



## Consumer Psychology

Understand music's impact on purchasing, loyalty, and engagement. Apply insights to create effective scores for commercials and marketing.



# Audio Pre & Post-Production Excellence

To illustrate the audio pre- and post-production concepts:

## Pre-Production Planning



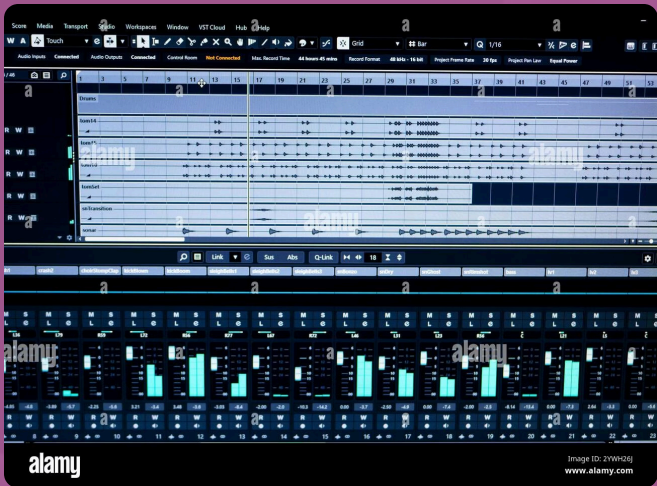
Define project scope, analyze technical requirements, and establish an efficient workflow. This foundational step ensures a smooth production process from start to finish.

## Recording Preparation



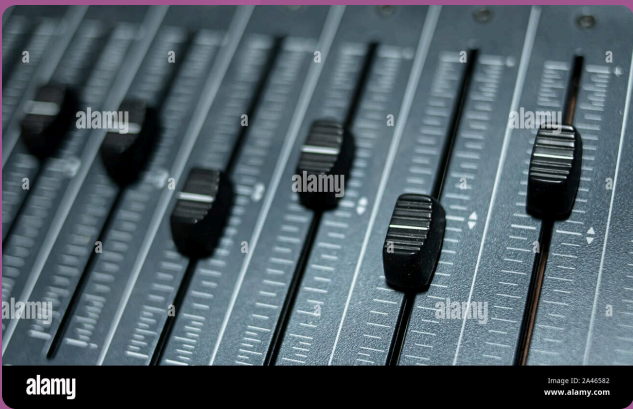
Plan recording sessions, set up equipment for optimal sound capture, and coordinate with musicians and talent to ensure a successful recording environment.

## Template Creation



Develop custom DAW templates, configure routing, and organize project files for consistency and speed across various projects, optimizing the creative process.

## Mixing Fundamentals



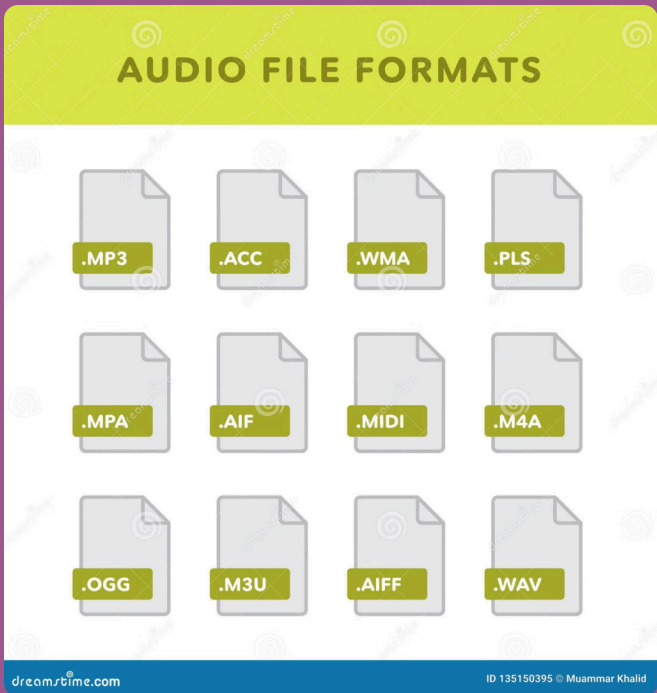
Master the art of balancing musical elements with dialogue and sound effects. Learn EQ, compression, and spatial processing techniques specific to film and television mixing standards.

## Broadcast Standards



Understand loudness standards for different platforms including theatrical release, television broadcast, and streaming services. Ensure your mixes translate perfectly across all playback systems.

## Final Delivery



Prepare professional deliverables including stems, alternate mixes, and format-specific masters. Learn industry-standard file naming conventions and delivery specifications.

Professional audio pre- and post-production skills separate amateur composers from industry professionals. This comprehensive module teaches you to plan, execute, and deliver broadcast-ready mixes that meet technical specifications while serving the creative vision of the project.

Students learn to work within the complex audio landscape of modern media production, where music must coexist with dialogue, sound effects, and ambient audio. Master the technical skills needed to ensure your compositions sound perfect in theaters, on television, and through streaming platforms.



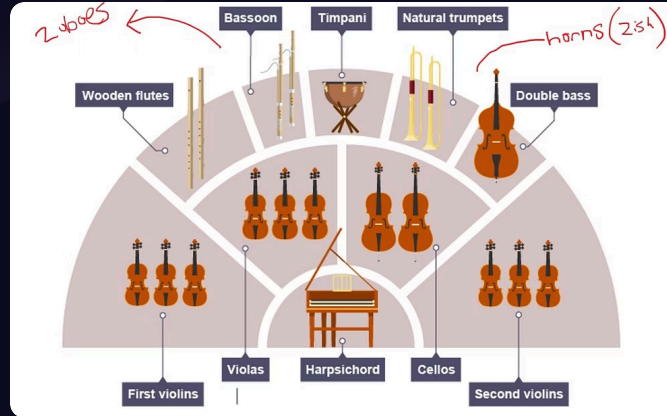
# Professional Score Preparation



## Score Formatting Standards

Learn industry-standard notation practices, page layouts, and formatting conventions that conductors and performers expect. Master the details that make scores easy to read and perform under pressure.

The ability to produce professional-quality scores and parts is essential for composers working with live musicians. This module ensures your written materials meet the highest industry standards, facilitating smooth recording sessions and professional performances. Students learn to use notation software effectively while understanding the practical needs of conductors, orchestrators, and performers in high-pressure recording environments.



## Parts Preparation

Create clear, accurate individual parts for each instrument. Understand transposition, page turns, cue markings, and other practical considerations that ensure smooth recording sessions.

## Publishing-Ready Materials

Prepare scores for publication and archival purposes. Learn copyright marking, metadata inclusion, and how to create materials that protect your intellectual property while facilitating professional use.



# Business & Legal Mastery

## Copyright & Intellectual Property

Master the complex world of music copyright, understanding how to protect your compositions while navigating existing rights. Learn about fair use, derivative works, and how copyright affects your ability to use existing musical material in your scores.

Understand the difference between composition rights and master recording rights, and how these distinctions affect your revenue streams and creative freedom. This knowledge is essential for avoiding costly legal issues while maximizing your earning potential.

- Copyright registration and protection strategies
- Understanding synchronization rights
- Fair use and derivative work guidelines
- International copyright considerations



## Contract Negotiation

Learn to read, understand, and negotiate composer agreements. Understand standard industry terms, red flags to avoid, and how to structure deals that protect your interests while maintaining positive client relationships.

Explore different compensation models including flat fees, royalty arrangements, and backend participation. Understand when each model is appropriate and how to negotiate terms that reflect the value of your work.

### Revenue Streams

Discover multiple income sources including performance royalties, synchronization fees, and publishing revenue. Learn to maximize earnings through strategic rights management.

### Music Publishing

Understand how music publishing works, when to work with publishers, and how to maintain control over your catalog while maximizing distribution and revenue.

### Industry Networking

Build professional relationships with producers, directors, and other industry professionals. Learn effective networking strategies and how to maintain long-term business relationships.

# Real-World Project Experience

## Film Scene Scoring

Score actual film scenes with realistic deadlines and revision cycles. Experience the collaborative process of working with directors and receiving feedback.

## Portfolio Development

Build a professional portfolio of completed projects that demonstrate your range and capabilities to potential clients and employers.



## Trailer Composition

Create high-impact music for movie trailers, learning the unique pacing and emotional arc requirements of this specialized format.

## Game Audio Projects

Compose interactive music for game scenarios, understanding looping, branching, and adaptive music techniques essential for game scoring.

## Faculty Mentorship

Receive regular feedback from industry professionals, learning to incorporate notes and revisions while maintaining your creative vision.

Supervised lab work provides the crucial bridge between theoretical knowledge and professional practice. Students work on actual media projects under faculty guidance, experiencing the pressures, deadlines, and collaborative dynamics of real industry work. This hands-on experience builds confidence and creates portfolio pieces that demonstrate professional competency to future clients and employers.

# Your Professional Portfolio

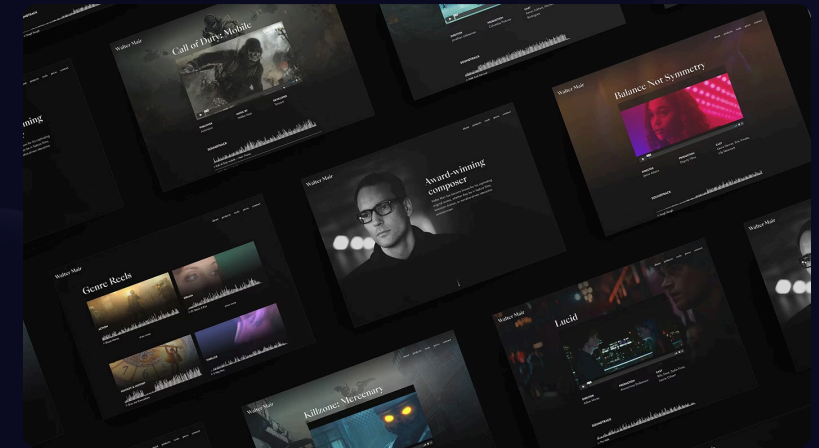
## Industry-Ready Showcase

Throughout the program, you'll build a comprehensive portfolio that demonstrates your range and professional capabilities. Each project is designed to showcase different aspects of your skills, from intimate character themes to epic action sequences, ensuring you can appeal to diverse client needs.

Your portfolio will include completed film cues, trailer music, game audio, and commercial work, all produced to professional standards. Faculty provide detailed feedback on each piece, helping you refine your work until it meets industry expectations.

- Multiple film scene scores in different genres
- High-impact trailer compositions
- Interactive game music examples
- Commercial and branding audio
- Professional score and parts preparation

By graduation, you'll have a portfolio that effectively demonstrates your capabilities to potential clients, employers, and collaborators, giving you a significant advantage in the competitive film scoring market.



Graduates report that their program portfolio was instrumental in securing their first professional scoring opportunities.



# Career Opportunities & Outcomes

## Film Scoring

Score feature films, documentaries, and short films for theatrical release and streaming platforms.

## Education & Mentoring

Teach film scoring, mentor emerging composers, and share your expertise through workshops and masterclasses.

## Digital Content

Score content for streaming platforms, YouTube channels, podcasts, and other digital media formats.

## Television Music

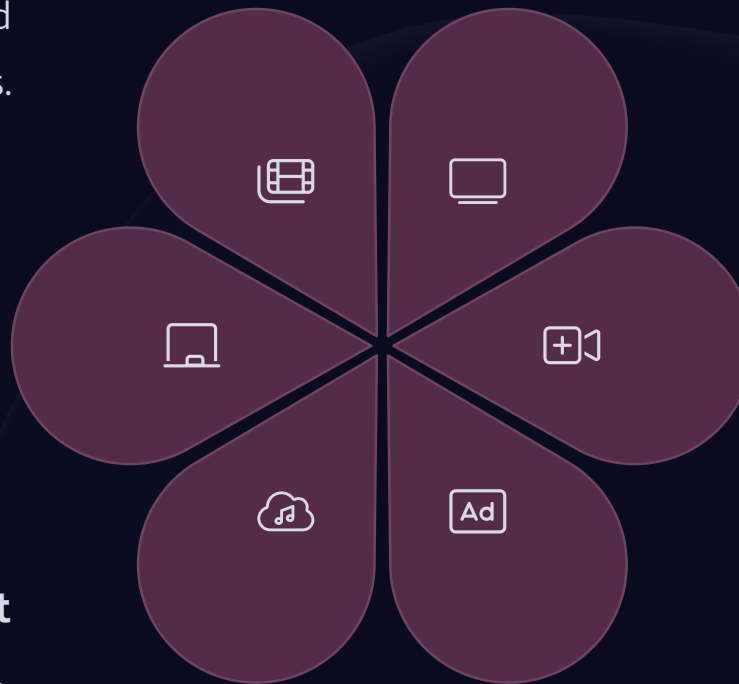
Compose for TV series, miniseries, and made-for-TV movies across all genres and networks.

## Game Audio

Create interactive music and sound design for video games, mobile apps, and virtual reality experiences.

## Commercial Music

Develop sonic branding, advertising music, and promotional content for major brands and agencies.



Our comprehensive program prepares you for diverse career paths in the expanding media landscape. Whether you aspire to score blockbuster films, create music for indie games, or develop sonic identities for major brands, you'll graduate with the skills and portfolio needed to succeed in your chosen specialization.